



SmartSamantha Industry Insight SmartCard

	Sales Growth	Profitability	Net Operating Assets to Revenue	Operating Return On Assets	Overall Industry Ranking
Industry Description	<i>See below for metric medians</i>				
Industrial					
Food and kindred products	→ 9.8%	→ 7.1%	→ \$ 0.351	→ 20.2%	→
Textile mill products	↓ 3.3%	↓ 4.5%	↓ \$ 0.444	↓ 10.1%	↓
Apparel and other textile products	→ 11.2%	→ 6.8%	→ \$ 0.314	→ 21.8%	→
Lumber and wood products	↓ -9.1%	↓ 4.7%	→ \$ 0.288	→ 16.2%	↓
Furniture and fixtures	↓ -0.2%	→ 4.7%	→ \$ 0.269	→ 17.6%	→
Paper and allied products	↓ 3.6%	↓ 4.5%	↓ \$ 0.618	↓ 7.3%	↓
Printing and publishing	↓ 4.4%	↑ 11.4%	→ \$ 0.283	↑ 40.3%	→
Chemicals and allied products	↑ 12.4%	↑ 8.6%	↓ \$ 0.427	→ 20.0%	↑
Petroleum and coal products	↑ 12.8%	↑ 9.6%	→ \$ 0.306	↑ 31.4%	↑
Rubber and misc. plastics products	↓ 4.9%	→ 6.4%	↓ \$ 0.419	↓ 15.3%	↓
Leather and leather products	→ 10.3%	↑ 10.8%	→ \$ 0.278	↑ 38.9%	↑
Stone, clay, and glass products	↑ 13.2%	→ 7.4%	↓ \$ 0.544	↓ 13.6%	→
Primary metal industries	↑ 13.3%	↑ 9.2%	↓ \$ 0.440	→ 21.0%	↑
Fabricated metal products	→ 11.6%	↑ 8.5%	→ \$ 0.383	→ 22.2%	→
Industrial machinery and equipment	→ 12.3%	→ 7.5%	→ \$ 0.344	→ 21.9%	→
Electronic & other electric equipment	↑ 13.7%	→ 4.9%	→ \$ 0.344	↓ 14.1%	→
Transportation equipment	→ 7.5%	→ 6.5%	→ \$ 0.340	→ 19.0%	→
Instruments and related products	↑ 12.6%	↑ 7.8%	↓ \$ 0.393	→ 19.8%	↑
Miscellaneous manufacturing industries	→ 6.7%	→ 6.0%	→ \$ 0.372	→ 16.0%	→
Transportation					
Trucking and warehousing	↓ 6.0%	→ 4.8%	↓ \$ 0.398	↓ 12.1%	↓
Transportation services	↑ 12.4%	→ 4.8%	→ \$ 0.255	→ 18.8%	↑
Wholesale					
Wholesale trade--durable goods	→ 10.2%	↓ 4.2%	↑ \$ 0.215	→ 19.6%	→
Wholesale trade--nondurable goods	→ 7.4%	→ 4.8%	↑ \$ 0.171	↑ 27.8%	↑
Retail					
General merchandise stores	→ 7.9%	↓ 4.6%	→ \$ 0.273	→ 16.8%	→
Food stores	↓ 2.8%	↓ 3.7%	↑ \$ 0.180	→ 20.4%	→
Automotive dealers & service stations	→ 6.5%	↓ 3.4%	→ \$ 0.259	↓ 13.1%	↓
Apparel and accessory stores	→ 11.0%	→ 6.8%	↑ \$ 0.247	↑ 27.4%	↑
Furniture and homefurnishings stores	→ 7.2%	↓ 2.5%	→ \$ 0.247	↓ 10.0%	→
Eating and drinking places	→ 6.4%	→ 6.7%	→ \$ 0.387	→ 17.4%	→
Miscellaneous retail	→ 7.7%	↓ 4.0%	↑ \$ 0.185	→ 21.4%	→
Services - General					
Hotel and other lodging places	→ 11.6%	↑ 10.9%	↓ \$ 0.647	→ 16.9%	→
Personal services	↓ 6.3%	↑ 8.9%	→ \$ 0.287	↑ 31.1%	→
Amusement and recreation services	→ 8.3%	↑ 9.7%	↓ \$ 0.873	↓ 11.1%	→
Services - Business					
Business services	↑ 13.5%	→ 6.0%	↑ \$ 0.189	↑ 31.8%	↑
Health services	↑ 13.1%	→ 7.2%	↑ \$ 0.213	↑ 33.8%	↑
Educational services	→ 10.6%	→ 7.2%	↑ \$ 0.178	↑ 40.4%	↑
Engineering and management services	↑ 16.2%	→ 5.6%	↑ \$ 0.206	↑ 27.2%	↑
Top Quartile	12.4%	7.8%	\$ 0.247	27.2%	
Median	9.8%	6.5%	\$ 0.306	19.8%	
Bottom Quartile	6.4%	4.7%	\$ 0.393	16.0%	

Median is indicator of all industries' overall performance and 1st Quartile is the top 25% of all industries and 4th Quartile is the bottom 25% of all industries. Industry Rankings: **Green** - top 25%; **Red** - bottom 25%; and **Yellow** - between bottom and top 25%.

Using this SmartCard

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